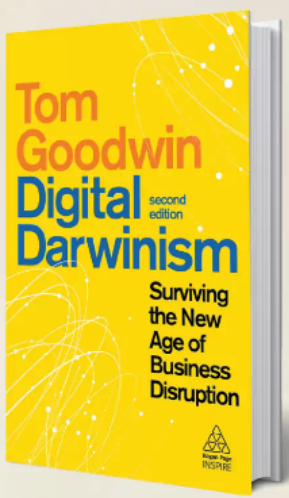
Recommended reads

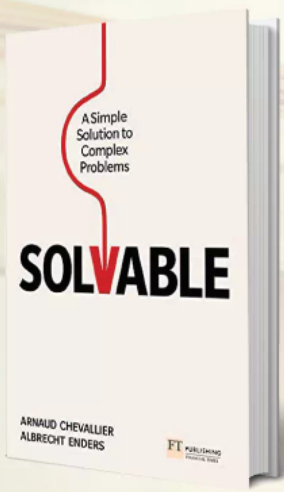


Digital Darwinism: Survival of the Fittest in the Age of Business Disruption

Author: Tom Goodwin
Publisher: Kogan Page Inspire

Tom Goodwin is one of the world's most provocative industry commentators on the future of business, and in this exhilarating new book he explores how and why the world is really changing in the post-digital age, and helps equip readers with the tools to navigate this new era of disruption.

In its second edition, Digital Darwinism tackles new conflicting needs of customers and employees and helps open our eyes to potential future disruptors, however inconceivable they may seem today. Goodwin pinpoints and challenges old modes and assumptions, and will inspire you to tackle the new and changing expectations, head- on.



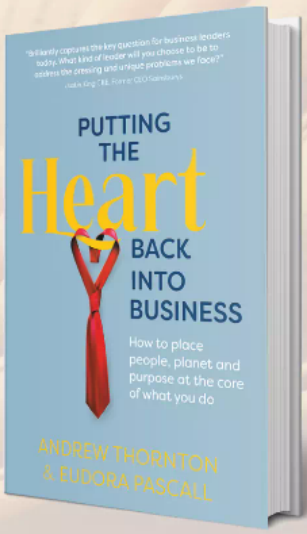
Solvable: A Simple Solution to Complex Problems

Author: Arnaud Chevallier and Albrecht Enders
Publisher: FT Publishing International

Problem-solving is one of the most important skills for business leaders and employees alike today, so why are we so rarely taught how to do it properly?

This new book by IMD Business School professors, Arnaud Chevallier and Albrecht Enders, breaks down the science behind problem solving and decision-making. It provides a robust, research-based, three-step master plan that they argue will help us to make better decisions, faster, when we are faced with any kind of problem.

While it is based on business management theory and psychology, Solvable is more than just a business book and presents complex ideas in an accessible way, guiding readers on their quest for answers.



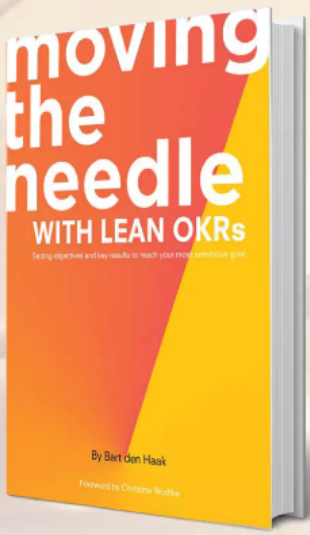
Putting The Heart Back Into Business: How to Place People, Planet and Purpose at the Core of What You Do

Author: Andrew Thornton and Eudora Pascall
Publisher: SRA Books

In Putting The Heart Back Into Business, co-authors Andrew Thornton and Eudora Pascall dare us to rethink some vital ethical questions about business and the world around us to put people and planet first.

Using their own engaging first person account of the transformation that took place in a London supermarket, the book documents the huge impact and positive difference that running a heart-centred business can make. It also shines a light on the diverse range of individuals who worked within the business to share their own inspiring stories.

Putting The Heart Back Into Business helps empower readers to find their own positive ways to establish strong values that will help your business weather any storm.

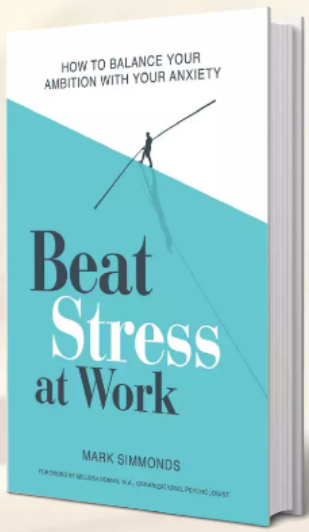


Moving The Needle With Lean OKR's: Setting Objectives and Key Results to Reach Your Most Ambitious Goal

Author: Bart Den Haak
Publisher: Business Expert Press

The 'Objective and Key Results' methodology is credited as playing a key role in the transformational journeys of global tech giants such as Facebook and Google, and this book offers business leaders the chance to understand OKRs in an accessible way.

Drawing on 10+ years of expertise in using OKRs as a professional coach and business consultant, the author, Bart Den Haak combines structural and leadership tactics that will help business leaders to realise their goals and achieve breakthrough corporate results. This comprehensive guide offers daily OKR practises that are simple to implement in a business of any size, helping to build a methodology that will turn good ideas into great execution, heighten employee engagement and motivation and achieve measurable, innovative results.



Beat Stress at Work: How to Balance Your Ambition with Your Anxiety

Author: Mark Simmonds
Publisher: Welbeck Balance

In light of the current international mental health crisis, Beat Stress at Work provides a timely antidote. It gives an honest insight into the effects that stress and anxiety have in the workplace, and present preventative tips on how to recognise stress, build our resilience 'muscle' and bounce back from mental health struggles effectively.

Speaking truthfully about his own mental health challenges, the author, Mark Simmonds, brings a first-hand perspective on how to overcome crisis and use it to our advantage. As a leading mental health champion, he creates a new framework in which we can understand adverse stress and enables a positive and open dialogue, actively challenging the negative stigma surrounding burn out.