

THE HUMAN POTENTIAL FORUM

WHO are we BEING as an organization & WHY do we exist?

Synchronizing individual and collective purpose

GENEVA, MARCH 20th & 21ST 2019

" Behind closed doors we have heard the deep concerns of leaders. They accept that without a much more ambitious clarity of purpose, the corporates, public service and political parties they work for will not retain the confidence of millennials and the Next Gen ".

Thinking the unthinkable, Nik Gowing & Chris Langdon

- ✓ Individuals, teams and organizations face a turbulent world and are struggling to adapt
- ✓ More than ever before we are being challenged to define our WHY in a way that inspires our people AND creates value for all stakeholders
- ✓ Too often though, this exercise is an intellectual one, resulting in nice words, but not enough follow through

Our promise:

1. Quality time and space with a small group of like-minded leaders to reflect on the big WHO & WHY questions
2. A journey to the depths of our inner BEING where the WHY? reveals itself effortlessly and with profound clarity
3. New tools and practical tips to inspire a more BEING focused approach within your teams and organizations.



Why the HUMAN POTENTIAL FORUM might be for you!

Many leaders are now coming to the conclusion that the question "WHY we exist"? is intrinsically linked to WHO we are BEING at the deepest level.

Defining the qualities that make us unique (like: open minded, creative, connected, collaborative or humble) and creating the conditions for them to be lived is key to unleashing purpose.

In other words we are now being asked to deeply listen into our inherent HUMAN POTENTIAL and, combined with our life experiences, let it inform our purpose and our contribution to the organizations we serve.



TESTIMONIALS FROM PAST PARTICIPANTS

"What was best about the forum was to work with like-minded people, to learn from others and to help others to learn, to reflect and to use the models. This was the first time that I've experienced a workshop where I believe that the event has truly tried to honour the commitments made" – Rich, Group People & Organisational Development Director, UK



"A fabulous two days to look hard at yourself and your organisation in ways which are both challenging and rewarding. The expert team skillfully illustrated new ways for me to approach both my organisation and my whole attitude to work" – Matt, CEO, Raynor Foods

"Time away from business to reflect and think without the pressures of getting stuff done by a particular time. I felt inspired and at my creative best, something that I have been missing in recent times" – Dave, Founder, Quantic

YOUR FACILITATORS



Andrew Thornton is an entrepreneur, the founder of Heart in Business Limited and the owner of Thornton's Budgens, a supermarket in North London. His life purpose is to put the heart back into business and encourage the shift from an obsession with profit to a business world where people and our planet are put first.



Annelieke Verkerk Netherlands - Passionate about developing Conscious Leadership through enhancing physical, emotional, mental and spiritual intelligence and furthering awareness about one's place and role in the greater scheme of things. 15+ years in government staff and leadership positions as well as 15+ years of consultancy, coaching and training education and experience, working with organizations, leaders, professionals and entrepreneurs



Mark Vandeneijnde, is Co-founder of Being at Full Potential. In partnership with 120+ certified Human Potential coaches, we assist organisational leaders across the globe to question some of their most ingrained assumptions about the business, to look at the future with fresh eyes and to courageously expand the role they play in society. Mark is based in Zurich.



Smruti Patel, is the founder and co-director of the Global Mentoring Initiative (GMI) based in Geneva. Tapping into experiences from the business, non-governmental and public sectors, GMI is a mentoring platform to accompany capacity strengthening of local and national NGOs. It works in collaboration with partners to promote holistic and equitable partnership approaches. Smruti is a passionate advocate for localisation, accountability to affected populations and transparency. She is a member of the international convenor committee of Alliance for Empowering Partnerships www.A4ep.net

LOGISTICS & REGISTRATION

- When: March 20th & 21st, 2019
- Location: [Château de Bossey](#), near Geneva, Switzerland
- Cost per person: EUR 995 (without accommodation) or EUR 1,195 (with one night single room accommodation)
- Registration: <https://goo.gl/forms/pENE0weX0xv3Wnzz1>